

Cookie Policy

INTRODUCTION

Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.

ABOUT THIS POLICY

This Cookie Policy explains what cookies are and how we use them. We recommend that you read this policy so you can understand what type of cookies we use, the information we collect using cookies and how that information is used. For further information on how we use, store and keep your personal data secure, please see our [Privacy Policy](#). Our Cookies Policy explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

WHAT ARE COOKIES?

Cookies are small text files that are placed on your computer, tablet or phone by websites that you visit that contain information about browsing activity. They are a kind of short-term memory for the web and are stored in your browser and enable a site to 'remember' little bits of information between pages or visits.

Cookies can be used by web servers to identify and track users as they navigate different pages on a website, and to identify users returning to a website. Cookies may be either "persistent" cookies or "session" cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. A cookie file is stored in your web browser and allows the Service or a third party to recognise you and make your next visit easier and the service more useful to you. They are typically used to keep track of the settings users have selected and actions they have taken on a site.

In accordance with the General Data Protection Regulation (GDPR), we must inform visitors to our site that we are using cookies. The GDPR is a regulation intended to strengthen and unify data protection for all individuals within the EU. It aims to protect the fundamental right to privacy and the protection of personal data.

HOW WE USE COOKIES

We use both persistent cookies and session cookies on our website. Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies. The cookies used on this website include those which are strictly necessary cookies for access and navigation, cookies that track usage (performance cookies) and remember your choices (functionality cookies).

We may use the information we obtain from your use of our cookies for the following purposes:

- to recognise your computer when you visit our website,
- to retain clients' email addresses and passwords when they log in to our 'Member's Area,'
- to track you as you navigate our website,
- to improve the website's usability i.e. our Live Chat application to answer questions you have in real time,
- to analyse the use of our website - such as how many people visit us each day,
- in the administration of our website.

THIRD PARTY COOKIES

We work with the following companies in maintaining and improving our website. A brief description of what they do is found below. We ensure that any company which works with us and collects personal data complies with strict GDPR data protection standards. If you have any more questions, please do contact us and we'll be happy to help.

Google & Google Analytics Privacy Policy

We use Google Analytics to better understand how our customers navigate to and through our website, how long customers spend visiting our content items and how often they return to visit our website. Google Analytics also helps us track the effectiveness of the money we spend on our digital marketing and social media campaigns. Google's GDPR Compliant Privacy Policy, which contains information on cookies, can be found [here](#).

BLOCKING COOKIES

Most browsers allow you to refuse to accept cookies. Please refer to your individual website browser's settings to block cookies. Blocking all cookies will, however, have a negative impact upon the usability of many websites. If you block cookies, you may not be able to use certain features on our website (log on, access content, use search functions).

DELETING COOKIES

You can also delete cookies already stored on your computer. Please refer to your individual website browser's settings to delete cookies. Deleting all cookies will, however, have a negative impact upon the usability of many websites. If you delete cookies, you may not be able to use certain features on our website (log on, access content, use search functions).

FURTHER INFORMATION ABOUT COOKIES

You can learn more about cookies via the following links:

- **AllAboutCookies:** <https://www.allaboutcookies.org/>
- **Network Advertising Initiative (NAI):** <http://www.networkadvertising.org/>

Please contact us if you have any questions or queries regarding how we use cookies on our website.